



Tennis Club Business Support

Independent, bespoke tennis business advice, guidance and support for all clubs and venues

"Paul's involvement in the re-opening of Swansea Tennis Centre was a key part of what has become a great success story. Paul has acted as a great mentor and adviser and has worked closely with me to ensure the centre's future has taken the right direction. Paul is very knowledgeable in his chosen field and would recommend him for his professional approach for achieving results."

**Barry Cawte, General Former Manager,
Swansea Tennis Centre**

Whether your club is run by a passionate team of volunteers or a paid management team, there comes a time in most clubs when you need a fresh pair of eyes to review and revise the way in which the club operates.

One of the most commonly used terms that we hear when working with clients is "But we've always done it like that" but sadly, if we keep doing what we've always done, we'll keep getting what we always got!

For many years we have successfully supported clubs through difficult times or simply helped clubs grow to the next level. Our work begins with a comprehensive audit of the current situation which then allows us to provide recommendations through a structured report to review and revise current practice. We can then assist the clubs in implementing the necessary suggestions should they wish, guiding, supporting and empowering your teams to deliver the change.



We asked Paul to review all operational practices of our club including the management structure.

His input was invaluable. His personable character, thorough and insightful approach and experience in the world of tennis was greatly appreciated by the club committee, enabling us to steer the club in the right direction.

We would recommend Paul to other clubs who I am sure would benefit from his clarity of thought to optimise their working practices and the experience they give to their members.

Jill Shelvey
WBTC Secretary.
Notts LTA Chair.

How can we help?

The key areas that we focus on whilst assisting clubs are:

- Increasing membership and modernising membership models
- Increasing court/facility usage
- Increasing revenue and reducing fixed costs
- Review staffing structures
- Review coach deployment models
- Review general process and procedure
- Streamline membership data management
- Communication
- Marketing and promotion
- Social media and online presence
- Volunteer structures, attraction, retention and reward

So whether you are a 3 court outdoor traditional members club, an inner city park venue or an indoor centre, we are confident that we can help you.

We have more than 20 years experience of working in the tennis industry and look forward to sharing our experience with you. We understand that budgets may be tight but we are confident that by helping you grow membership and reduce operating costs, the return on your investment will be very worthwhile.

For more information or a no obligation discussion about your club situation, please call Paul on 07957 959675 or email paul@paulregan.org

[Click here](#) to see what our clients think about us.