



Tennis Coach Business Support

Let us help you turn your coaching sessions into a tennis business

"Working with Paul has been a fantastic investment in developing Diamond Tennis Academy to help us reach our goal of providing quality coaching for all. His precise, professional and passionate approach matches up to our own values. It has meant that the discussions and action plans have been on the same wavelength from the start and has meant valuable positive steps for our business. I look forward to working with Paul again in the future and would highly recommend him."

**Sena Tengey, Director of Tennis,
Diamond Tennis Academy**

Do you feel that you are spending (wasting) too much time completing off-court tasks or would you really like to take your business to the next level? Whether you need support in growing your business or are simply overwhelmed with paper work and tax returns, we can help.

The Paul Regan Organisation has more than 20 years experience of working in the tennis industry specialising in the business of tennis.

Coaches are great at on-court coaching, but when you are running a coaching *business* it doesn't or shouldn't stop there.

Coach education and development workshops give us the tools to deliver all of the above but where do you learn about marketing your coaching programme, managing the day to day business, employing/deploying others, managing teams, managing bookings, enrolments and customer data and generally growing your business and taking it to the next level?

"I have been working with Paul since August 2013 when I stumbled across PRO as I was in search of some sound tennis business support. I had secured a head coach role at a tennis club and was lacking confidence and was so busy that I didn't know where to turn for help. Paul and his team have provided detailed and innovative tennis specific business support, helped increase and improve my coaching business whilst reducing my time on court by providing great leadership and insight. If there are coaches and clubs that are looking for help in shaping, streamlining or simply growing their coaching/tennis business, you should definitely contact PRO. I needed convincing about employing a 'consultant' as it's not the done thing in tennis, however, I continue to work with Paul as he justified his fees immediately by improving the efficiency and profitability of my business. Thanks for all your support Paul."

**Joanne Trataris, Head Coach,
Glan Aber Tennis Club, Chester**



How can we help?

The most common areas that we cover when working with coaches are:

- Marketing and communication
- Growing the business, increasing numbers and outreach channels
- Company/business structure
- Employing/deploying others
- Increasing revenue whilst reducing cost
- Procurement
- Managing data, enrolment and payments
- Social media and online presence
- Day to day business practice and management
- Helping coaches grow into managing multiple sites/venues

In our experience, a small investment in your business growth can provide a healthy return. We don't charge corporate consultancy fees and have solutions to suit every budget. If you are interested in us conducting a comprehensive audit of your business and provide a report with recommendations for change, or should you simply wish to discuss the options further, please get in touch.

For more information or a no obligation discussion about your business, please call Paul on 07957 959675 or email paul@paulregan.org

[Click here](#) to see what our clients think about us.